



# HAI 2016

4th  International Conference on Human-Agent Interaction

**4 - 7 OCTOBER ~ SINGAPORE**

**[www.hai2016.org](http://www.hai2016.org)**

## **Sponsorship Information**

International Conference on Human-Agent Interaction aims to be the premier interdisciplinary venue for discussing and disseminating state-of-the-art research and results that have implications across conventional interaction boundaries including, robot, software agents and digitally-mediated human-human communication.

The fourth HAI (HAI2016, in co-operation with ACM SIGCHI) will be held in Singapore, a vibrant city state in South East Asia. This year, with the theme of “Machine learning methods and multimodal interfaces to achieve social intelligence in robots, avatars, and virtual characters”, HAI2016 aims to gather researchers from fields spanning engineering, computer science, psychology and sociology, and will cover diverse topics, including: human-robot interaction, affective computing, computer-supported collaborative work, gaming and serious games, artificial intelligence, and more. Sponsors to HAI2016 will have the chance to distribute their corporate materials in the conference package, set up exhibition booth during the conference and interact with leading experts in this cross-disciplinary conference.

Sponsorship Chair:

Boon Siew Han, A\*STAR Institute for Infocomm Research, Singapore

[sponsorship@hai2016.org](mailto:sponsorship@hai2016.org)

## **Benefits of Sponsors**

- Exposure to leading audience. We expect the attendance from a diverse range of international universities, research institutes, and companies.
- Opportunities to advertise your products, research and organisations as a whole online and during the conference.
- Job advertisements can be effectively communicated to the student audience of the Conference through our online portal, in the published materials and at your exhibition booths during the conference.
- Singapore has been rated the best conference location for 7 years because of its facilities, hospitality, easy connectivity and tourist attractions. It is a place to visit and revisit with new discoveries all year round.

## Sponsorship Packages

Service Tier	Bronze	Silver	Gold	Platinum	VIP
Contribution (S\$)	1,800	3,000	5,000	10,000	> 10,000
Complimentary conference tickets		1	1	4	Upon request, sponsorship packages can be customised with additional benefits.
Additional registration fee discount		10%	15%	20%	
Place for exhibit booth (sqm)		2	8	20	
Display company logo with link to home page on conference website	√	√	√	√	
Write-up about sponsor on conference website		100 words only	200 words with 1 picture	400 words with 2 pictures.	
Logo display on cover page and sponsors page of Conference Programme Booklet	√	√	√	√	
Marketing materials included in each conference bag		1 A4-sized flyer	1 A5-sized 4-page brochure	1 A4-sized 10-page brochure with 1 corporate souvenir	
Banner in a visible place during all conference events				√	

### Cancellation Charges

10% after issuance of invoice  
75% before 4 Sep 2016

50% before 4 Aug 2016  
90% before 27 Sep 2016

## HAI2016 Sponsorship Application

- 1 Please read the information in this application carefully and print all information required
- 2 Complete, sign and send your application to [sponsor@hai2016.org](mailto:sponsor@hai2016.org)

Company /Institution	Title and Name of Contact Person
Contact Address	Billing Address (if different)
Phone	Fax
Email	Website
We herewith apply for the sponsorship package (tick one) <input type="checkbox"/> Bronze <input type="checkbox"/> Silver <input type="checkbox"/> Gold <input type="checkbox"/> Platinum <input type="checkbox"/> VIP	
Signature and Corporate Seal	Date